

**Protective® Velocity** 

# The path to efficiency – electronic applications

When you submit applications electronically with Velocity's digital process, you can streamline production and deliver policies to your clients — with speed and ease. And, choosing an optimized application process can help you work more efficiently and win back valuable time in your day.

### Electronic applications can help reduce cycle time — by 57%.

—	

#### **Electronic application**

- Protective EZ-App<sup>sM</sup> available on desktop and mobile
- Immediate retrieval and processing upon submission from EZ-App or another drop-ticket platform



#### **Digital Part II**

- When submitting an electronic application, you can opt-in for your clients to complete the Part II medical questions online; clients receive an email link to register
- Once registered, clients answer Part II medical questions, review and e-sign application online and submit after completing all required information
- Online Applications expire after 12 months through age 70; 6 months ages 71+
- Note: the agent can assist the customer t any time by accessing the application on finpro.protective.com

### <u>О</u>т

#### **Telephone interview**

- Medical interviews not completed online are conducted by TeleLife representatives

   initiating client contact within 24 hours
- Clients may schedule their TeleLife interview at their convenience and receive text message reminders
- TeleLife representatives schedule exams, order medical records (if needed) and obtain clients' voice or electronic signatures



#### Accelerated Underwriting

- Protective Life Underwriting Solution (PLUS) is designed to underwrite applicants with the least number of requirements possible
- Fluids and attending physician statements may not be required

## Protective



#### Pending business

- Application information available via the Pending Business dashboard on finpro.protective.com
- Regular email notifications are sent on policies that have reached key milestones in the application process

Γ
Ĵ.

#### **Electronic Policy Delivery**

- E-signatures accepted on delivery requirements
- Faster placement time when delivered electronically

# Let's work together for better protection and simpler solutions for you and your customers.

Protective and TeleLife are registered trademarks and EZ-App is a trademark of Protective Life.

Protective<sup>®</sup> is a registered trademark of Protective Life Insurance Company. The Protective trademarks, logos and service marks are property of Protective Life Insurance Company and are protected by copyright, trademark, and/or other proprietary rights and laws.

Life Insurance Products are issued by Protective Life Insurance Company, Nashville, TN. Policy form numbers, product features and availability may vary by state. Consult policy for benefits, riders limitations and exclusions. Subject to underwriting. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex. In Montana, Unisex rates apply. All payments and guarantees are subject to the claims-paying ability of Protective Life.

PLAG.1094644 (09.23)

Not FDIC/NCUA Insured	Not Bank or Credit Union Guaranteed	Not a Deposit
Not Insured By Any Federal Government Agency		May Lose Value